

2019 Habitat for Humanity Illinois Conference



# Together Towards **TOMORROW**

**SPONSORSHIP  
PACKAGE**

For more information contact Keri Nelson at  
815.751.8572 or at [Keri@HabitatIllinois.org](mailto:Keri@HabitatIllinois.org)



**Habitat**  
for Humanity®  
of Illinois

## 2019 Habitat for Humanity Illinois Conference



**Thursday, November 7<sup>th</sup> & Friday, November 8<sup>th</sup>, 2019**

**Normal Marriott Hotel & Conference Center – Normal, IL**

Habitat for Humanity of Illinois is celebrating its 13<sup>th</sup> educational and networking conference in 2019. It will bring together more than 200 individuals from communities across Illinois, including Habitat Affiliate and ReStore board members, staff, volunteers, and business partners.

As a Conference Sponsor, your business will gain exposure to 48 Habitat for Humanity affiliates from around the state, the State Support Organization and 18 Habitat for Humanity ReStores.

### Conference Highlights and Opportunities

- Convenient mid-state location; easy to reach from Chicago, St. Louis, and Indianapolis
- Increase your visibility by marketing products & services to HFH staff, board members and volunteers
- Create brand awareness and enhance your company image
- Learn about Habitat's new partnerships and recent accomplishments
- Powerful presentations and sessions to sponsor, including workshops and networking events

### Exhibitor Information & Benefits

- Table space in exhibit area (6-foot skirted table, 2 chair & wastebasket)
- Joint logo signage placement in registration area and general sessions
- Speak one-on-one with non-profit and construction professionals
- Company name listed on conference program and on website
- Company name listed in registration materials and e-blast messages to Affiliates & ReStores
- Numerous networking opportunities
- Exhibitor ribbon on name badge
- Materials can be shipped to conference location
- Break refreshments, Thursday and Friday lunch provided for one representative

### Exhibit Times

- Thursday, November 7<sup>th</sup> set up 9:30 am – 11:30 am; exhibits open 11:30 am – 6:00 pm
- Friday, November 8<sup>th</sup> exhibits open 8:00 am – 4:00 pm

### **Leadership Sponsor (\$5000)**

- Company signage prominently displayed at registration, general sessions and meals
- Exclusive opportunity to address attendees during a general session
- Recognition on conference registration form as Leadership Sponsor
- Announcement of networking event in conference materials
- Opportunity to present a workshop for conference attendees
- Opportunity to introduce the speaker of the coordinating workshop
- Logo featured on Habitat Illinois web site with active link
- Company name included on pre-conference communications to all attendees
- Company name included in conference materials
- Company thanked and introduced at opening sessions on both days
- Multiple opportunities to interact with attendees
- Contact information of all Habitat attendees for additional marketing opportunities
- Complimentary exhibit table (\$250 value)

### **Network Sponsor (\$2500)**

- Company signage prominently displayed during networking event
- Speaking opportunity at networking event
- Announcement of networking event in conference materials
- Opportunity to present a workshop for conference attendees
- Opportunity to introduce the speaker of the coordinating workshop
- Logo featured on Habitat Illinois web site with active link
- Company name included on pre-conference communications to all attendees
- Company name included in conference materials
- Company thanked and introduced at opening sessions on both days
- Multiple opportunities to interact with attendees
- Contact information of all Habitat attendees for additional marketing opportunities
- Complimentary exhibit table (\$250 value)

### **Workshop Sponsor (\$1500)**

- Opportunity to present a workshop for conference attendees
- Opportunity to introduce the speaker of the coordinating workshop
- Logo featured on Habitat Illinois web site with active link
- Company name included on pre-conference communications to all attendees
- Company name included in conference materials

- Company thanked and introduced at opening sessions on both days
- Multiple opportunities to interact with attendees
- Contact information of all Habitat attendees for additional marketing opportunities
- Complimentary exhibit table (\$250 value)

### **Partnership Sponsor (\$1000)**

- Logo featured on Habitat Illinois web site with active link
- Company name included on pre-conference communications to all attendees
- Company name included in conference materials
- Company thanked and introduced at opening sessions on both days
- Multiple opportunities to interact with attendees
- Contact information of all Habitat attendees for additional marketing opportunities
- Complimentary exhibit table (\$250 value)

### **Knowledge Sponsor (\$500)**

- Company name included in conference materials
- Company thanked and introduced at opening sessions on both days
- Multiple opportunities to interact with attendees
- Contact information of all Habitat attendees for additional marketing opportunities
- Complimentary exhibit table (\$250 value)

### **Exhibitor (\$250 and \$175 levels)**

- Table space in exhibit area (6-foot skirted table, 2 chair & wastebasket)
- Joint logo signage placement in registration area and general sessions
- Speak one-on-one with non-profit and construction professionals
- Company name listed on conference program and on website
- Exhibitor ribbon on name badge
- Materials can be shipped to conference location
- Meals and break refreshments for 2 representatives

For more information contact Keri Nelson at 815.751.8572 or at [Keri@HabitatIllinois.org](mailto:Keri@HabitatIllinois.org)

**Thank you for your generous support of the  
2019 Habitat Illinois Conference!**

**Sponsor Participation:**

Leadership Sponsor (\$5000)  
Network Sponsor (\$2500)  
Workshop Sponsor (\$1500)  
Partnership Sponsor (\$1000)  
Knowledge Sponsor (\$500)

**Exhibitor Participation:**

Exhibitor (\$250)  
Exhibitor (Non-Profit – \$175)

**Company/Organization Information:**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**Payment Total** \_\_\_\_\_ Payment Method: Check Visa MasterCard

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Authorizing Signature \_\_\_\_\_

**Mail completed form to:**  
Habitat for Humanity Illinois  
c/o Keri Nelson  
5183 Harlem Road, Suite 3  
Loves Park, IL 61111

**or complete the form online at:**  
[www.habitatillinois.org/conferencesponsorship](http://www.habitatillinois.org/conferencesponsorship)



\* Must commit by October 1, 2019 to be included in conference materials.