



Fundraising Planning

Illinois Virtual Conference 2021

A RESOURCE DEVELOPMENT EXPERTISE HUB PRESENTATION



Welcome...join us in the chat box

In one sentence, what is the biggest roadblock to strategic fundraising planning?

Agenda

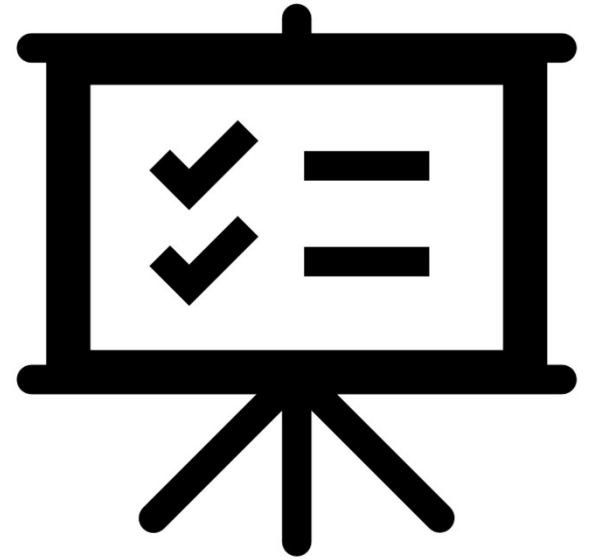
- Goals for today
- 2 sample plan overviews
- Q&A
- Wrap-Up

Goals for our time together

- Fundraising plan samples/resources
- Walk away with 1 fresh idea to incorporate or implement

Great annual fundraising plans are:

- Actionable
- Donor-centric



Questions?



What will you implement after today's session?

Additional Resource Development Expertise Hub Resources

- [Fundraising Plan Template](#)
- [3-part Fundraising Planning Webinar series](#)
- [Affiliate Planning Resource Samples](#)
- [5 steps to Fundraising Planning](#)
- [More about the Resource Development Expertise Hub](#)
- [Monday Money Memo - weekly fundraising connection](#)

Thank you!

