Fundraising Planning

Illinois Virtual Conference 2021
Welcome…join us in the chat box

In one sentence, what is the biggest roadblock to strategic fundraising planning?
Agenda

• Goals for today
• 2 sample plan overviews
• Q&A
• Wrap-Up
Goals for our time together

• Fundraising plan samples/resources

• Walk away with 1 fresh idea to incorporate or implement
Great annual fundraising plans are:

- Actionable
- Donor-centric
Questions?
What will you implement after today’s session?
Additional Resource Development Expertise Hub Resources

- Fundraising Plan Template
- 3-part Fundraising Planning Webinar series
- Affiliate Planning Resource Samples
- 5 steps to Fundraising Planning
- More about the Resource Development Expertise Hub
- Monday Money Memo - weekly fundraising connection
Thank you!