

Proposal

Habitat for Humanity Midwest Regional Conference

April 1 - 3, 2025

J. Powers at the Hilton

10 E Center St #2b, Rochester, MN 55904



Conference Details



Conference Goals

The conference's main goal is to help Habitat for Humanity staff improve organizational effectiveness in their work to build affordable housing in the Midwest. Your financial support helps us to offer regular training opportunities, like this conference, for Habitat staff and volunteers to grow their skills and networks. The training and connections they make at the conference will in turn help to support future homeowners in their communities.



Attendees

Meet and mingle with over 200 participants from Iowa, Illinois, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, and Wisconsin Habitat for Humanity organizations. Attendees include Habitat leaders, staff, board members, and volunteers. Many participants are community leaders from all disciplines within the housing and human services industry. Anyone who supports the mission of Habitat is welcome to learn with us!



Sponsorship Benefits

- Put your brand in front of Habitat staff, board members, and volunteers who spend over \$100 million annually to build and repair Habitat homes throughout the Midwest.
- Create brand awareness and enhance your company/organizational image.
- Meet with customers, build loyalty, and introduce new products and services. The conference will expand your exposure to key Habitat professionals and leaders.
- Network with more than 200 participants to enhance your knowledge of Habitat for Humanity's programs.



Event Sponsor Benefits

Habitat for Humanity Midwest Regional Conference
April 1st-3rd, 2025

Presenting Sponsor \$25,000 (Only One Available)

- Event Program – Full page color ad
- Exhibit Table(s) – Two 6' exhibit tables (all conference days)
- Website – Company logo & link on conference webpage
- Networking – Speak one-on-one with Habitat staff and volunteers
- Meals – Conference meals (for 2) provided for the attended days
- Social Media – Boosted “Thank You” post on social media
- Registration Folders – Materials from sponsors included in folders
- Slideshow – Logo on slideshow played during the event
- Plenary Speaker – Up to 10 min of mic time during Opening Night Event
- Event Emails – Logo in all event emails
- Registration Desk – Prominent logo at registration desk
- Email Marketing Opportunity – Email addresses of attendees
- Recognition from CEO – Recognition at Opening Night Event by CEO
- Photo Opportunity – Exclusive check presentation photo opp
- E-Newsletter – Recognition in e-news during the year

Leadership Sponsor \$15,000

- Event Program – Full page color ad
- Exhibit Table(s) – One 6' exhibit table (two days)
- Website – Company logo & link on conference webpage
- Networking – Speak one-on-one with Habitat staff and volunteers
- Meals – Conference meals (for 2) provided for the attended days
- Social Media – Boosted “Thank You” post on social media
- Registration Folders – Materials from sponsors included in folders
- Slideshow – Logo on slideshow played during the event
- Plenary Speaker – Up to 5 min of mic time during plenary
- Event Emails – Logo in all post-event thank you emails
- Registration Desk – Prominent logo at registration desk
- Email Marketing Opportunity – Email addresses of attendees

 **Network Sponsor** **\$10,000**

Event Program – Half-page color ad
Exhibit Table(s) – One 6' exhibit table (two days)
Website – Company logo on conference webpage
Networking – Speak one-on-one with Habitat staff and volunteers
Meals – Conference meals (for 2) provided for the attended days
Social Media – Combined sponsor “Thank You” post on social media
Registration Folders – Materials from sponsors included in folders
Slideshow – Logo on slideshow played during the event
Plenary Speaker – Up to 3 min of mic time during plenary
Event Emails – Logo in post-event “thank you” email

 **Partnership Sponsor** **\$5,000**

Event Program – Quarter-page color ad
Exhibit Table(s) – One 6' exhibit table (two days)
Website – Company logo on conference webpage
Networking – Speak one-on-one with Habitat staff and volunteers
Meals – Conference meals (for 2) provided for the attended days
Social Media – Combine sponsor “Thank You” post on social media
Registration Folders – Materials from sponsors included in folders
Slideshow – Logo on slideshow played during the event

 **Supporting Sponsor** **\$2,500**

Event Program – Listing with 50-word description
Exhibit Table(s) – One 6' exhibit table (two days)
Website – Company name on conference webpage
Networking – Speak one-on-one with Habitat staff and volunteers
Meals – Conference meals (for 2) provided for the attended days
Social Media – Combine sponsor “Thank You” post on social media

 **Exhibitor** **\$1,000**

Event Program – Listing with 50-word description
Exhibit Table(s) – One 6' exhibit table (one day only)
Website – Company name on conference webpage
Networking – Speak one-on-one with Habitat staff and volunteers
Meals – Conference meals (for 2) provided for the attended day