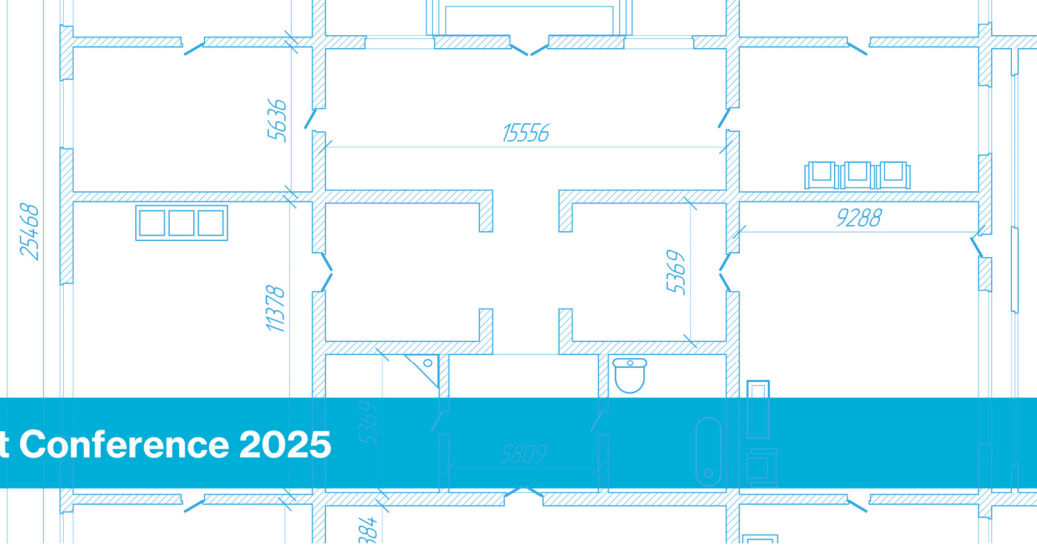




Beyond the Blueprint:

Building Impact into the Future

Habitat for Humanity Midwest Conference 2025



Draft Content List (as of 11/4/24)

We're excited to share a preview of the topics that may be featured at this year's conference! Please note that this is a preliminary list of 43 topics that had some of the best feedback, which will be refined to 36 final sessions. Titles and content are subject to change as we work to recruit speakers and curate the most relevant and impactful sessions for our attendees. Stay tuned for updates as we finalize the agenda!

Strategic Marketing	Awareness
Unlocking Public Policy Solutions for Home Affordability	Awareness
Working with Your Local Media	Awareness
Equitable Storytelling	Awareness/Development
Building Diverse Boards, Staff, and Volunteer Groups	Awareness/Mission
Getting Started with your Organization's DEI Commitment	Awareness/Mission
Aging in Place with Housing Plus: Integrating Health Services in Repairs	Construction
Building Sustainable Homes	Construction
Construction Innovations: Offsite Production, Compact Units, Increasing Density	Construction
Developing Large Parcels	Construction
Habitat Strong: Beyond Building Codes	Construction
Housing Preservation	Construction
Scaling Production through Innovative Partnerships	Construction/Development
Building a Major Gifts Program	Development
Fundraising in Smaller Markets	Development
Grants: Where to Look and What's Available	Development
Unlocking Secrets of Foundations, Banks and Corporate Relationships	Development
Using Fundraising Events Strategically	Development
Mortgage Leveraging	Finance
Increasing Lasting Homeownership Affordability	Finance/Leadership/Homeowner Services
Financing Your Construction Projects	Finance/Construction
Homeowner Selection & Mortgage Origination	Homeowner Services/Finance

Tackling Common Underwriting Issues in Affordable Housing Lending	Homeowner Services/ Finance
Placing the Communities we Serve at the Center of our Work	Homeowner Services/ Mission
Combating Burnout	Leadership
Compliance: the Key to Operational Excellence	Leadership/ Development
From Application to Completion: Digital Workflow Solutions for Habitat Programs	Leadership
Juggling Tasks in a Small Affiliate	Leadership
Organizational and Leadership Development	Leadership
Strength in Partnership: How Habitat and Community Action Agencies can Transform Housing Together	Leadership/Development
Rural Roundtable: Resources and Strategies for Habitat's work in US Rural Communities	Leadership/Development
Financial Best Practices	Leadership/Finance
Koinonia in the 21st Century	Mission
The Value of Being Christian and Inclusive	Mission
Then and Now: How Housing's Past Shapes the Future	Mission
Creative Marketing for ReStores	ReStore
Developing ReStore Employees: Solid Onboarding and Building a Career Path	ReStore
Drive ReStore Business Decisions with Data	ReStore
Purchased Product: Pros and Cons	ReStore
ReStore Advertising and Events Panel	ReStore
Build & Sustain a Regular Volunteer Base	Volunteers
Recruiting and Retaining Exceptional Boards	Volunteers/Leadership
Inclusive Volunteer Programs	Volunteers/ReStore