

2025 Midwest Regional Conference Schedule

Day	Time	What's Happening	Presenters	Categories	
Tuesday, April 1	12:00 - 2:00 PM	Registration Opens: Check in, meet fellow attendees			
	1:30 - 3:00 PM	Tackling Common Underwriting Issues in Affordable Housing Lending OR Compliance Success	Habitat International: TBD	#leadership #homeownerservices	
		Construction Innovations: Offsite Production, Compact Units, Increasing Density	Molly Berg	#construction #sustainability	
		Creative Marketing for ReStores	Andrew Moran; Robin Henrichsen	#ReStore	
		Leadership session for EDs	Claire Williams	#leadership	
	3:15 - 4:30 PM	Unlocking Secrets of Foundations, Banks and Corporate Relationships	Eric Veltstra; Ed Paine	#development	
		Solar Solutions for Habitat Homes	Scott Hawes; Erin Clark; Jeremy Beier (moderator)	#construction #sustainability	
		Third-Party Financing	Ali Parrish; Brittany Hennessy; Besty Mills; Becca Seidel (moderator)	#finance #homeownerservices #leadership	
		Inclusive Volunteer Programs	Joshua Rogers	#volunteer #mission #ReStore #construction	
		Koinonia in the 21st Century	Natasha Reid Rice	#mission #awareness #leadership	
5:00 PM	Working with Your Local Media	Tucker Nelson; Beth Dahlman	#communications #awareness		
	Opening plenary with heavy appetizers and vendor showcase	Natasha Reid Rice; Adrienne Goolsby; Kellie Schmidt; Mayor Kim Norton			
Wednesday, April 2	8:00AM	Breakfast			
	All Day	Vendor Table Displays: Visit exhibitors to hear about Habitat programs			
	9:15 - 10:30 AM	Fundraising in Smaller Markets	Kathy Lange; Beth Dahlmann	#development	
		ReStore Purchased Product: Pros and Cons	Jeremy Keen	#ReStore	
		Aging in Place with Housing Plus: Integrating Health Services in Repairs	Patricia Bunyasi	#construction #homeownerservices	
		Unlocking Public Policy Solutions for Home Affordability	Habitat International: TBD	#awareness	
	11:00 AM - 12:15 PM	Build and Sustain a Regular Volunteer Base	Shane Ellanson	#volunteer	
		10:30 AM	Break and Vendor Time		
		11:00 AM - 12:15 PM	Housing Preservation Strategy	Assan Sosseh; Molly Berg	#construction #homeownerservices #leadership
			Drive ReStore Business Decisions with Data	Doug Reaves; Jeremy Keen	#ReStore #leadership
			Using Fundraising Events Strategically to Maximize Impact & ROI	Lori Anderson; Christine Reilly	#development
	Recruiting and Retaining Exceptional Boards		Nathan Thompson; Jim Nelson	#leadership	
	12:15 PM	Strength in Partnership: How Habitat and Community Action Agencies can Transform Housing Together	Kahya Fox	#awareness #development #homeowner services	
		Lunch and Plenary	Krista Padgett	#leadership #mission	
1:45 - 3:00 PM	Networking Session 1				
3:15 - 4:30 PM	Retail Strategies for ReStore Success	Presenter TBD	#ReStore		
	Then and Now: How Housing's Past Shapes the Future	Natalie Henegan	#awareness #mission		
	Being Burnout Resistant: EDs only	Krista Padgett	#leadership		
	Digital Workflow Solutions for Habitat Programs from Monday.com	Alexander Jones; Leslie Rodriguez; Jen Taff	#construction #leadership #all		
4:30 PM	Placing the Communities we Serve at the Center of our Work	Marnie Maki; Jenny Sanford; Ali Parrish	#homeownerservices #mission #communications		
4:30 PM	State-Specific Time				
6:00 PM	Dinner on your own				
Thursday, April 3	7:30 AM	Breakfast			
	9:00 - 10:15AM	Building a Major Gifts Program	Clara Bergen	#development	
		How to Have Tough Conversations	Jen Taff; Amanda Zahorek	#awareness #mission #communications #development	
		Building Sustainable Homes: Next Level	Sam Friesen; Jamie Mjolsness; Mike King; Kelly Scocchera; Molly Berg (moderator)	#construction #sustainability	
		Homeowner Selection & Mortgage Origination (Part 1)	Sonia Lee	#homeownerservices #finance	
	10:30 - 11:45 AM	Building Your Capital Stack for Construction Projects	Chad Bouley	#finance #construction	
		Homeowner Selection & Mortgage Origination (Part 2)	Sonia Lee	#homeownerservices #finance	
		Creating a People-Centered Organizational Culture	Natasha Reid Rice	#awareness #mission	
		Developing Large Parcels	Heather Smith-Ahrens; Lori Anderson	#awareness #construction #leadership #sustainability	
		Financial Best Practices: Cash Flow	Phil Hatlie; Nicole Olson	#finance #leadership	
11:45 AM - 12:45 PM	Grants: Where to Look and What's Available	Devon Pohlman; Dru Bergman	#development		
	Lunch and Networking Forum 2				
1:00 -2:15 PM	Marketing Meets Strategy	Brianna Jonas; Brian Worrall	#communications #marketing		
	Rural Roundtable: Resources and Strategies for Habitat's work in US Rural Communities	Ken Braley	#leadership #awareness #development		
	The Value of Being Christian & Inclusive	Habitat International: TBD	#mission #leadership		
2:15PM	Increasing Lasting Homeownership Affordability	Assan Sosseh	#finance #leadership #homeownerservices		
	End of Conference				